



CITY OF BRANTFORD

Strategically centered in the largest industrial corridor of the free world, and ideally situated 55 miles southwest of Toronto and less than 90 minutes from Buffalo, New York, Brantford offers manufacturers, distributors and service companies many advantages.

A business location in Brantford offers one-day trucking access to:

- 60 % of all manufacturing establishments in North America**
- 70 % of the total Canadian population**
- 48 % of the U.S. population**
- 54 % of total retail sales in North America**
- 65 % of the top U.S. industrial markets**
- Market area of approximately 130 million people**

Brantford is home to many national and international corporations including:

- Ferrero Canada
- Proctor and Gamble Ltd.
- Apotex Pharmachem Inc.
- S.C. Johnson and Son Ltd.

10 Universities and 9 Colleges within 70 Miles/110km

- The City of Brantford is home to three post-secondary institutions including Laurier Brantford and Nipissing Universities, as well as Mohawk College.

Brantford•Brant Food Sector Quickfacts 2010

- Population of 140,281
- Local Labour force of 77, 049 (15+ Years)
- Within 30-min commute labour force of 700,000+
- Competitively priced fully serviced industrial land
- Serviced by CN Rail Freight and VIA passenger rail service
- Close proximity to John C. Munroe International Airport in Hamilton (26km) and Lester B. Pearson International Airport in Toronto (72km)
- State of the art Telecommunications service (100% digital network facility providing T1 and T3 service)
- Shortest traveled major 400 series highway route between the U.S. border points of Buffalo (90 miles) and Detroit (170 miles)
- Identified as an emerging centre in the Province's new Places to Grow legislation

Source: Brantford•Brant Economic Development 2009, Financial Post Canadian Markets 2009, Service Canada 2009.



easy access to over **130 million** consumers

Brantford•Brant Food Sector Investments

Currently, 21 businesses are involved in food products manufacturing, 11 of which were established in the Brantford•Brant area between 1996 and 2004.

- **The Ferrero Group** - \$385 million investment for North American Production Facility. 900,000 square feet, employing approximately 800 people
- **Maidstone Bakeries** - \$155 million joint venture with Tim Horton's and Cuisine de France – 400,000 sq.ft. new par-bake manufacturing facility employing 350
- **Western Waffles** - \$25 million – 132,700 sq.ft new manufacturing facility producing waffles, employing 200
- **Dure Foods** - \$2.7 million, 55,000 sq.ft. new facility manufacturing and packaging powdered and flavoured coffees, employing 43
- **Export Packers Foods Ltd.** – joint venture with Export Packers Company Limited and Tyson Foods Inc. - 40,000 sq.ft. facility producing fully cooked ready-to-eat chicken
- **Pillers Fine Foods Inc.** – 61,000 sq.ft. facility producing meat products, employing 40

FERRERO

MAIDSTONE
BAKERIES



Western Waffles Ltd.



Pillers

close proximity to 60% of all **Manufacturing** establishments in North America