

FOOD SECTOR QUICKFACTS 2008

ECONOMIC DEVELOPMENT

BRANTFORD • BRANT

YOUR ADVANTAGE POINT



PRIME LOGISTICS LOCATION



Close proximity to .60% of all
Manufacturing
establishments in North America

Easy access to over
130 million
consumers

BRANTFORD • BRANT HIGHLIGHTS

- Population of 129,520
- Local labour force of 70,288
- Within 30-min commute labour force of 550,000+
- Competitively priced fully serviced industrial land from (\$35,000-\$145,000/acre)
- Lease costs from \$3.50-\$5.50 (Industrial) and \$7.50-\$15.00 (Office)
- Serviced by CN Rail Freight and VIA passenger rail service
- Close proximity to John C. Munroe International Airport in Hamilton (26km) and Lester B. Pearson International Airport in Toronto (72km)
- State of the art Telecommunications service (100% digital network facility providing T1 and T3 service)
- Shortest traveled major 400 series highway route between the U.S. border points of Buffalo (90 miles) and Detroit (170 miles)
- Identified as an emerging centre in the Province's new Places to Grow legislation

Source: Brantford • Brant Economic Development 2008, Financial Post Canadian Markets 2008, Service Canada 2007.

BRANTFORD • BRANT FOOD SECTOR PROFILE



Currently, 21 businesses are involved in food products manufacturing, 11 of which were established in the Brantford-Brant area between 1996 and 2004.

- **The Ferrero Group** - \$300 million investment for North American Production Facility. Phase 1 approximately 900,000 square feet, employing approximately 750 people
- **Maidstone Bakeries** - \$155 million joint venture with Tim Horton's and Cuisine de France – 400,000 sq.ft. new par-bake manufacturing facility employing 350
- **Western Waffles** - \$25 million – 132,700 sq.ft new manufacturing facility producing waffles, employing 220
- **Dure Foods** - \$2.7 million, 55,000 sq.ft. new facility manufacturing and packaging powdered and flavoured coffees, employing 43
- **Export Packers Foods Ltd.** – joint venture with Export Packers Company Limited and Tyson Foods Inc. - 40,000 sq.ft. facility producing fully cooked ready-to-eat chicken
- **Pillers Fine Foods Inc.** – 61,000 sq.ft. facility producing meat products, employing 40





FOOD PROCESSING WORKFORCE DEVELOPMENT STRATEGY



- Local Food sector specific strategy developed to address the 3 major issues facing the food processing industry:

- (1) Employee Recruitment and Retention**
- (2) Industry Awareness/Image**
- (3) Human Resources Management**

- Program provides Core Skills and Training (HACCP, GMP), Training Resources (Reference Library), Best Practices (Training for Recruitment and Retention) and Labour Market Information
- Available to Local Food Industry Companies

“**Brantford** and area has a large and skilled labour pool and we have been successful in attracting a positive, multi-skilled workforce with a great work ethic who are responsive to the needs of our business.”

Graham Wilkinson
Managing Director, Maidstone Bakeries

“Ferrero chose **Brantford** for a number of key factors which included location to major Canadian and USA markets, positive logistics infrastructure to serve NAFTA markets, available and competitively priced serviced industrial land, and a co-operative pro-business city staff that could meet our project timelines.”

Franco Veglio, CEO
Ferrero Canada Ltd.



COMPETITIVE WAGE RATES



Occupational Title	Low	High	Average
Supervisors in Food, Beverage & Tobacco Processing	\$12.05	\$26.25	\$18.60
Process Control and Machine Operators in Food & Beverage Processing	\$10.40	\$17.50	\$13.70
Labourers in Food, Beverage and Tobacco Processing	\$9.90	\$17.65	\$13.35
Testers and Graders, Food and Beverage Processing	\$8.50	\$11.30	\$10.60

Source: Brantford Wagebook, 2004.

FOOD SERVICE COMPANIES

- Alu-Fab**- manufacturer of safety guards, store fixtures, welding & fabricating of steel, aluminum and stainless steel, and metal stamping
- Ambeau-Amos**- manufacturer and designer of automated machinery
- Brant Steel Products Ltd.**- fleetline boilers, bakery equipment service, efficient custom fabricating
- Confederation Freezers**-warehousing of refrigerated and frozen food products and dry food related products
- Crown Verity Inc.**- manufacturer and distributor of commercial stainless steel BBQ's and commercial restaurant equipment
- Custom Stainless Works Inc.**- manufacturer of custom stainless steel products. Full capabilities in turret, laser design and photo typing.
- Henry Technologies**- manufacturer of industrial refrigeration, pressure vessels and heat exchangers.
- Kuri Tec Corporation**- distributor of NSF 51 and 61, FDA and 3A hose and tubing for food processing and transfer.
- LC Bakery Equipment Services Ltd.**-bakery equipment, ovens, proofer silo racks, manufacturer of revolving ovens, flour silo, bakery oven racks, bakery racks, retarder proofer, steam proofer.
- Lockwood Manufacturing Inc.**-cleaning, straightening and reglazing of commercial baking pans. Distributor of commercial baking pans.
- Sanitary Process Solutions**- distributor of high purity piping, hoses and fittings, plastic tanks, bottles, carboys, and vials for fluid handling, food and beverage industry and pharmaceutical labs.
- Stone Straw Ltd.** – manufacturer of plastic materials for food services – stir sticks & drinking straws.
- Vos Food Store Equipment Ltd.**- reconditioning of display and refrigerated equipment for grocery stores. Distributor of Arneg Supermarket Products and Lozier Shelving.
- Kingspan Insulated Panels Inc.**- manufacturer/installer of insulated and panel door systems for cold storage and temperature controlled food-processing areas. Manufacturer of expanded polystyrene insulation.



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